



dipl.-betriebswirt (ba)

**martin ciesielski** m.a.

July 9 1974

German

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## Curriculum Vitae

### Work Experience

12/2001 – today

**Managing Director medienMOSAIK GbR**

[www.medienmosaik.com](http://www.medienmosaik.com)

**Trainer, Speaker, Coach and Consultant  
for Leadership 2.0, Innovation, Creativity and Applied Improvisation**

#### *Training/Speaking/Coaching*

- Train the trainer for behavioral and communication trainings
- Topics: Applied Improvisation and supportive leadership for managers, applied resilience for managers, trainer, consultants and coaches, gamification, media and technology literacy, presentation and visualization, digital learning styles, informal learning, creativity and facilitation methods, time and leisure management
- e.g. for eBay AG, Motorola AG, Hasso Plattner Ventures GmbH, KPMG, pwc, ESCP Europe, Beuth Hochschule für Technik Berlin, Universität Potsdam, Hochschule für Technik und Wirtschaft Berlin

#### *Consulting*

- Innovation management, Enterprise 2.0, gamification and resilience in organizations
- e.g. for Bodo Mertins Managementberatung, Gedilan Consulting GmbH

#### *Large Group events*

- *Open Space, World Cafés, Bar Camps, Art of Hosting, Street Games*
- e.g. for Freie Universität Berlin, Deutsche Schülerakademie of BMBF, Landesinstitut für Schule und Medien (LISUM) Brandenburg, Sozialpädagogisches Fortbildungswerk Brandenburg (SPFW), Invisible Playground

#### *Own series of events*

- Conferences: Leadership Day, next banking
- Train the Trainer for Impro-Class-Trainer Practitioner

6/2006 -- 8/2007

**Freie Universität Berlin/Germany**

- Inhouse Consultant part time „Entrepreneurship in theory and practice“
- Development and implementation profound -- Gründungsförderung der Freien Universität Berlin
- Department Entrepreneurial Education Professor Faltn
- Design and Execution of Funpreneur Competition
- Entrepreneurial Education
- Research: Social Entrepreneurship and Culture Industries

12/2000 -- 12/2001

**E-Trade Bank AG/Germany/USA**

- Full time employee Customer Relationship Management – training unit
- Concept, lead development and processing of trainings for the service center
- Topics: banks and stock exchanges, communication with clients, e-learning, process design and implementation

04/1999 -- 11/2000

**BWO Marketing GmbH /ITSO IT Solutions GmbH/Berlin/Germany**

- Freelancer in Marketing
- Conception, Design and Content for management presentations  
e.g. for Daimler, debis (today T-Systems), AWD



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## Curriculum Vitae

### Positions of Responsibility

6/2008 - 4/2010

#### **Social Entrepreneurship and Leadership Foundation (self) eG**

- Member of the foundation
- Organization and Presence at the Vision Summit 2008
- Concept and development of the Art of Hosting Day

10/1999 – today

#### **Arbeit, Bildung und Forschung (ABF) e.V. (Work, Education and Research Foundation)**

- Foundation from the Department of Economics and Social Psychology of the Freie Universität Berlin
- Member of the board (12/2003 -- 12/2007)
- Honory project management and trainings
- Conference 2000 „Change as Status Quo: Knowledge Management -- Coaching -- Networks“

### Other Qualifications

09/1999 - 01/2003

#### **Apprenticeship as trainer for behavioral and communication trainings**

- Education at „Arbeit, Bildung und Forschung e.V.“, Freie Universität Berlin/Germany
- Topics: communication, negotiation, facilitation, visualization, conflict, project management, seminar design

10/1995 - 11/1996

#### **IHK Certificate as instructor in banking and finance**

Degree by § 6 AEVO vom 16. April 1999

### Universities/Education

10/1998 - 04/2004

#### **Freie Universität Berlin**

- Master of Arts in Journalism and Communication (Prof. Wersig); Including: Business (Management, Prof. Schreyögg) und Psychology (Media Psychology, Prof. Issing)
- Focus: media systems and communication cultures
- Degree: Magister Artium (MA)
- Topics of the master thesis: Development of Innovationmilieus -- Analysing the Cluster Silicon Valley

10/1995 - 08/1998

#### **Hochschule für Wirtschaft und Recht Berlin/Berufsakademie Berlin – National Study Academy/Germany**

- Firm of Apprenticeship: Dresdner Bank AG in Berlin (today Commerzbank AG)
- Study of economics and business administration
- Focus: e-learning in banks (computer based trainings)
- Degree: Diplom-Betriebswirt (BA)

### Studies abroad

04/2003 - 09/2003

#### **San Francisco/California/USA**

- Research, Interviews and mapping of social networks in San Francisco, Palo Alto, San José (Silicon Valley) for the master thesis
- Studies in Communication and Business at Stanford University and UC Berkeley

### IT and Software

Windows XP, 2000, Vista, 7

Microsoft Office 2007, Vista, 2010

Mind Manager, Photo Shop, Dreamweaver, Alias, Audacity

Facebook, Xing, Ning, Google Docs/Sites, div. Wikis, Social Bookmarks

### Other interests

Improvisation Theatre, Graphic Novels and DJ